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At CCC we see it all the time: albums of beautiful photos from customers' weddings, birthday parties, showers and all sorts of other special occasions. And while there are often outstanding pictures taken by professional photographers, we've noticed that some of the most personal, whimsical, romantic and charming photos are taken by friends, family and other guests at the occasions!



And that's why digital photography has caused a kind of revolution when it comes to celebrations. Even before the world went digital, savvy brides and other party people were handing out single-use cameras so everyone could gather snaps of those special moments. Now that digital cameras are cheaper, easier to use, and available just about everywhere, it's no surprise that they're showing up at parties and gatherings worldwide.

Some of the tips we've heard from CCC customers about event photography:

- At weddings, be sure your professional photographer is capturing those must-have shots. Guests may be cheering, or teary, or just not technically able to grab your most crucial photos.
- Consider allocating a digital (or single-use) camera to each table at a reception. Conventional photos can be processed and saved onto a CD for you to use in digital format later.
- Digital photo albums, also saved on CD, are another budget-conscious and modern way to send a visual record of your celebration. Those who are to receive a printed version can have something beautiful produced from the digital files.
- Consider video! Smart phones, iPads and other devices are everywhere, and the ability to podcast a live stream of an event to remote family and friends can bring them closer to those special times - plus having a record to save on your website, YouTube, or send by email.