

Written by BlogQueen

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I just re-read an interview that LadyCCC, the founder of Clear Cut Crafts, did a couple of years ago, and found some inspiring advice for would-be entrepreneurs.



She talks about how, in the early days, there were some setbacks after she began designing and making butterflies. For example: "After seeing how great they looked I thought maybe I could sell these so I started designing more and creating more uses; testing them on different surfaces and using different adhesive products. I sold them at a few markets to see how consumers would take to them and to my surprise they were a hit. I gave my mother some and she had a spill on them then ran off to wash it and OH Heavens!!! Sorry to all those that bought them prior, but the ink ran."

"That really put a dampener on my business dreams, but I persisted and contacted printing companies and then decided to invest in my future and purchase a very expensive printer that would heat seal the ink, which would protect the butterflies."

LadyCCC went on to say: "It is so hard to put faith into making craft a business and I am sure other crafters have wanted to but been to afraid to take the risk. I say "DO IT!" I love seeing my stuff be posted out and getting the feedback from my clients."

"I look forward to working now as I am creating and in charge of my own future. what i put in will decide what I get out of it."

Many CCC customers are entrepreneurs too, and we'd love to hear from the florists, wedding and party planners, decorators and others about your struggles and successes!

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